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PROVISIONAL RGD

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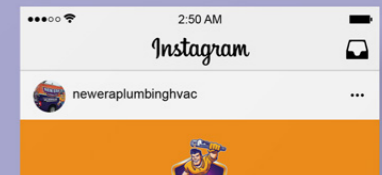
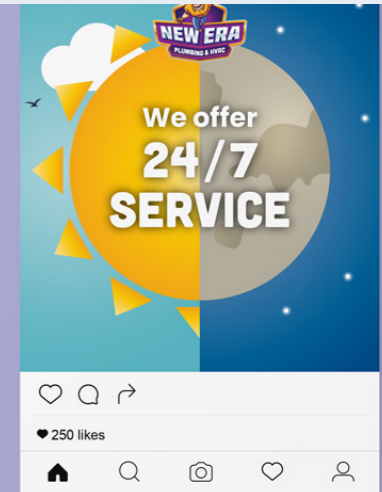
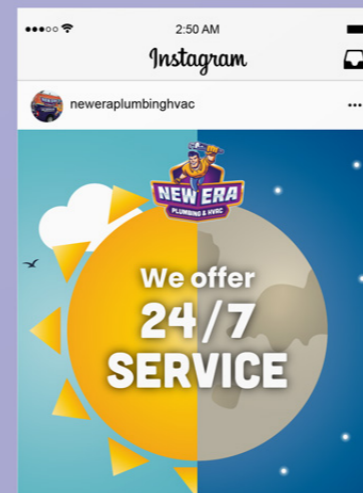
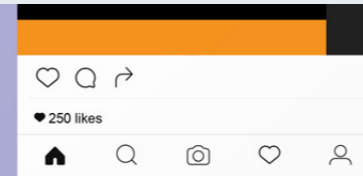
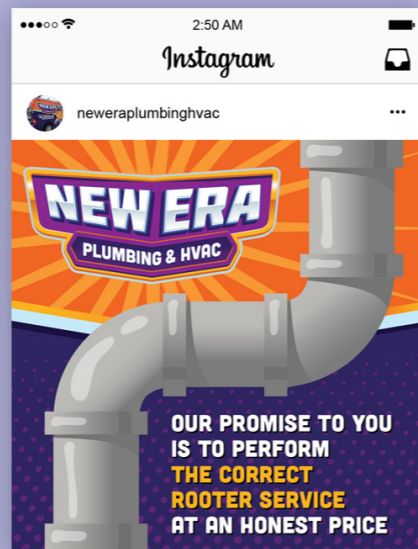
# orbit



# AD

## Brand Design

A brand design for Orbit Jewellery, a fictitious Toronto-based elegant jewellery business obsessed with helping women feel their most beautiful through accessories perfect for any occasion. Orbit wants to reflect this support in their brand by highlighting the warmth, comfort, and sophistication found in their jewellery.



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## Digital Design

- Social media designs for plumbing and HVAC company, New Era Plumbing. The designs deliver informative messages using fun graphics and bold colours.





## Print Design

- A selection of both small and large format print designs for AllPro Roofing. Each design features the bold brand colours, photography, and copy to be eye-catching and informative about the company's deliverables, whether viewed by a quick glance or lengthier browse of the collateral.





## Editorial Design

- A cover redesign for each book in the “Percy Jackson and the Olympians” series. The designs use a flat vector style artwork to keep the designs simple and bold to appeal to the series’ target audience of 10-14 year-olds. An array of bold colours were chosen to be eye-catching, and consistent fonts and layouts give the designs cohesion across the series.

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