

Education

- **Graphic Design**
Advanced Diploma | Honours
Georgian College | 2018 - 2021
 - Dean's List – All 6 Semesters (90%+)
- **Advertising & Marketing Communications**
Diploma | Honours
Georgian College | 2015 - 2017
 - Dean's List – 3rd & 4th Semester (85%+)
 - Dean's List – 1st & 2nd Semester (90%+)
- **Communication Studies Level I**
Wilfrid Laurier University | 2014 - 2015
- **Ontario Secondary School Diploma | Summa Cum Laude**
Sir William Mullock S.S. | 2010 - 2014

Certifications

- **Provisional RGD**
Association of Registered Graphic Designers (RGD)
- **Agorapulse Social Media Certificate**
- **AODA Training Certificate**
General Requirements | Customer Service | Information & Communications
- **Ontario Human Rights Code & AODA (Accessibility) Act Certificate**

Skills Profile

- **Adobe Suite**
 - Illustrator, Photoshop, InDesign etc.
- **Social Media**
- **Websites**
- **Microsoft Office**
- **Communication**
- **Time Management**
- **Organization**
- **Teamwork**
- **Independent Work**

Experience

- **Graphic Designer**
Green Monkey Creative | Remote | March 2021 - Present
 - Create content & graphics for multiple recurring social media accounts (Facebook, Instagram)
 - Design & build websites on Wix
 - Create logos, brand assets, & brand guidelines
 - Design marketing collateral, including: business cards, billboards, digital ads, brochures, & posters
 - Create custom illustrations for residential development siteplans & icons for staffing profiles
- **Graphic Design Placement Student**
Green Monkey Creative | Remote | January - March 2021
 - Created 375 icons for a visual communications booklet
 - Designed logos & provided vector artwork of existing logos
 - Created abbreviated brand guide with focus on social media
 - Designed social media post graphics & edited product photos
- **Project Marketing Consultant**
SBG Learning Solutions | Remote | July 2020
- **Communications Intern**
The Blue Mountains Public Library | August 2018 - August 2019
 - Assisted with development of Communications Plan
 - Developed social media plans for The Blue Mountains Public Library & Craigeith Heritage Depot
 - Designed posters & social media graphics promoting events & monthly gallery exhibits
 - Created multiple event promotion pieces featured in local newspapers
- **Strategic Planning Assistant**
The Blue Mountains Public Library | June - August 2018
 - Designed logos for The Gallery at L.E. Shore
 - Created templates for posters & slideshows as part of re-branding
 - Assisted with publication of monthly newsletter by creating content, formatting layout, & editing
 - Created AODA templates for agenda, minutes, & reports
- **Guest Services Representative**
Blue Mountain Resort | Summer 2016, May 2017 - June 2018

Volunteer Experience

- **Graphic Designer**
Milton Speed Skating Club | Remote | 2016 - Present
 - Designed logos for Milton MayHem Speed Skating Camp 2017 & 2018
 - Created logos for a Provincial Championship Event & MSSC event
 - Designed digital ads, volunteer badges, & magnets for MSSC events
 - Named & designed logo and assets for a MSSC event